



September 28, 2012 | Noon Luncheon | The New Yorker Hotel Grand Ballroom | New York, NY

Associate your brand with the leaders of digital asset management at the Third Annual DAMMY Awards.

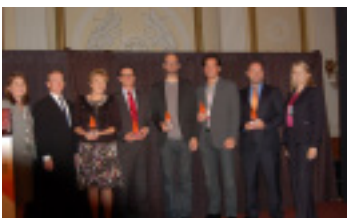
Createasphere is excited to present the third annual event that acknowledges achievement and leadership in the Digital Asset Management industry. The DAMMY Awards recognize pioneering individuals and organizations who have created new revenue opportunities, efficient workflows, exceptional storage and archive solutions, and more. An outstanding individual will also be named DAMMY of the Year for positively impacting and advancing the digital asset management industry.

DAMMY Award Categories:

- DAMMY of the Year
- Best Storage, Archive, and/or Preservation Solution
- Best Example of Asset & Media Repurposing
- Best Strategy or Solution for Digital & Media Asset Management during the Acquisition of Content
- Best Strategy Ease of Use for End-User Interface

Presented in conjunction with Createasphere's Digital Asset Management Conference, the inspiring DAMMY Awards Ceremony will be attended by conference delegates, award nominees, past winners, and the press. Reserve your sponsorship today to connect with an audience in pursuit of excellence in the field of Digital Asset Management.

For Sponsorship information, please contact us at 818-842-6611 or info@createasphere.com



createasphere.com/dammys

Createasphere's Third Annual DAMMY Awards

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Sponsorship Options

Title Sponsor – EXCLUSIVE

Take advantage of this exclusive opportunity to be presented as the Title Sponsor of the DAMMY Awards in all of Createasphere's marketing, outreach, press, and event promotions. Title Sponsorship includes:



- Welcome greeting to Awards guests - 8 minutes in length
- Present final award: DAMMY of the Year
- Database of all DAMMY Awards attendees
- Banner on DAM Conference (NY) home page as DAMMYs Title Sponsor
- Full page color ad in DAM Conference (NY) digital and print Show Guide
- Three reserved tables with logo displays, seating 10 people at each
- Branding slide & signage during awards ceremony
- Literature distribution at Awards (prior approval of literature by management)
- Logo on all event email blasts as the Title Sponsor
- e-Newsletters inclusion as DAMMYs Title Sponsor
- Inclusion in all press releases for the DAMMY Awards

Investment: \$10,000 USD

Supporting Sponsor

Demonstrate your leadership and support for the digital asset management community by becoming a Supporting Sponsor. Supporting Sponsorship includes:



- One reserved table with logo display, seating 10 people
- Branding slide & signage during awards ceremony
- Logo on all event email blasts as Supporting Sponsor
- e-Newsletters inclusion as DAMMY Awards Supporting Sponsor

Investment: \$4,000 USD

For sponsorship information, individual tickets or to purchase a table, please contact us at 818-842-6611 or info@createasphere.com.



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